IN THE CLAIMS

1 (Currently Amended). A method comprising:

receiving on a first client a message from a server addressed to said client; and controlling management of data storage by said client based on information included in said message;

defining a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

assigning an individual identifier to the clients comprising a set of clients including said first client;

assigning a group identifier to a subset of the clients within the set of clients; and enabling the first client in said set to determine whether a message is sent to the first client or to the subset.

Claim 2 (Canceled).

- 3 (Currently Amended). The method of claim $\underline{1}$ —further including sending a single message to a subset of said clients.
- 4 (Currently Amended). The method of claim 1 2 including sending television content to a plurality of clients.
- 5 (Currently Amended). The method of claim $\underline{1}$ —wherein assigning an individual identifier includes assigning a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.
- 6 (Original). The method of claim 5 including comparing a group identifier, received by a client with a message, to the client's individual identifier to determine whether the particular client is within the addressed subset.

- 7 (Currently Amended). The method of claim $\underline{1}$ -2- including addressing the same message to a subset of clients.
- 8 (Currently Amended). The method of claim $\underline{1}$ -2- including sending a message to a client in a unidirectional messaging system.
- 9 (Original). The method of claim 1 including receiving a message including an identifier which specifies a task to perform on a storage device.
- 10 (Original). The method of claim 9 including receiving a message including an identifier indicating a change to a partition on said storage device.
- 11 (Currently Amended). An article comprising a medium storing instructions that enable a processor-based system to:
- receive on a first client a message from a server addressed to said client; and control management of data storage by said client based on information included in said message;
- define a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

assign an individual identifier to a client comprising a set of clients;

assign a group identifier to a subset of the client within the set of clients; and
enable a first client in said set to determine whether a message is sent to the first
client or to the subset.

Claim 12 (Canceled).

- 13 (Currently Amended). The article of claim 11 12 further storing instructions that enable the processor-based system to send a single message to a subset of said clients.
- 14 (Currently Amended). The article of claim 11 12 further storing instructions that enable the processor-based system to send television content to a plurality of clients.

- 15 (Currently Amended). The article of claim 11 12 further storing instructions that enable the processor-based system to assign a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.
 - 16 (Original). The article of claim 15 further storing instructions that enable the processor-based system to compare a group identifier, received by a client with a message, to the client's individual identifier to determine whether the client is within the address subset.
 - 17 (Currently Amended). The article of claim 11 12 further storing instructions that enable the processor-based system to address the same message to a subset of clients.
 - 18 (Currently Amended). The article of claim 11 12 further storing instructions that enable the processor-based system to send a message to a client in a unidirectional messaging system.
 - 19 (Original). The article of claim 11 further storing instructions that enable the processor-based system to decode a command within said message to modify the storage of information on a storage device.
 - 20 (Original). The article of claim 19 further storing instructions that enable the processor-based system to modify a partition on said storage device in response to a command included within said message.

Claims 21-23 (Canceled).

24 (Previously Presented). A method comprising:

defining a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

transmitting a message to a client; and

controlling the storage of information on said client based on information included in said message.

- 25 (Original). The method of claim 24 including transmitting a message including an identifier which specifies a task to perform on a storage device.
- 26 (Original). The method of claim 24 including transmitting a message to an agent on said client to cause the client to alter the way information is stored on said client.
- 27 (Previously Presented). An article comprising a medium storing instructions that enable a processor-based system to:

define a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

transmit a message to a client; and

control the storage of information on said client based on information included in said message.

- 28 (Original). The article of claim 27 further storing instructions that enable a processorbased system to transmit a message including an identifier which specifies a task to perform on a storage device.
- 29 (Original). The article of claim 27 further storing instructions that enable a processorbased system to transmit a message to an agent on said client to cause the client to alter the way information is stored on said client.
 - 30 (Previously Presented). A system comprising:
 - a processor-based device; and

a storage storing instructions that enable said processor-based device to define a messaging service type and message identification to dynamically control storage for groups of clients or individual clients, transmit a message to a client and control the storage of information on said client based on the information included in said message.

31 (Previously Presented). The method of claim 1 wherein controlling management of data storage includes controlling the organization of how data is stored by said client.